



RETHINK YOUR COMMUTE

2025 BIKE MONTH RECAP



2025 ALAMO AREA NATIONAL BIKE MONTH
MAY 1 - 31, 2025



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 ALAMO COMMUTES Bike Month Challenge begins!	2	3
4	5	6	7 Bike to School Day	8	9	10
11	12	13 Bike Month Proclamation	14 ATAC Walk & Bike Night	15 AAMPO Street Skills	16 BIKE TO WORK DAY -ALAMO AREA-	17 Seguin Badges, Bikes and Tykes
18	19	20	21 SATX Social Ride - Ride of Silence	22	23	24
25	26	27 EBike Rebate Program Street Skills	28 EBike Rebate Program Street Skills	29 EBike Rebate Program Street Skills	30	31 ALAMO COMMUTES Bike Month Challenge ends

BIKE MONTH CHALLENGE

A month-long initiative encouraging residents of the Alamo Area to **log sustainable cycling trips** for a chance to win **prizes** and promote **eco-friendly commuting**.

GOAL

Reduce single-occupancy vehicle use by encouraging cycling trips. According to the Bureau of Transportation Statistics, **52% of all trips are three miles or less**—distances that can often be replaced by biking. The challenge aimed to shift the perception of cycling from purely recreational to a **practical mode of everyday transportation**.



CHALLENGE RESULTS

May 1 – 31, 2025

48

MEMBERS
PARTICIPATING

1,000

CYCLING TRIPS

4,797

MILES
LOGGED

\$3,358

MONEY
SAVED

4.8

AVERAGE
DISTANCE



CHALLENGE RESULTS



Weekly Winners

1st

Mary Basile

Arias Geopprofessionals

2nd

Alexis Flores

Medmark Treatment Facility

3rd

Anasuya Surampudi

City of San Antonio
Information Technology Services

4th

William Brannen

Court Solutions

TESTIMONIALS

"I like the Alamo Commutes mission of sustainable commuting to reduce greenhouse gas emissions. Everyone should do their part to save the earth."

"My favorite part of using my bike is being outside and feeling all of nature around me – the sun (or moon) above me, the wind, and passing animals and other people."

"I ride in my neighborhood, to friends' houses in the nearby neighborhoods, and ride to the nearby stores."

PUBLIC ENGAGEMENT AND OUTREACH



SOCIAL MEDIA LAUNCH

March 2025

Facebook and Instagram

NEWSLETTER LAUNCH

June 2025

Quarterly

ADVERTISING

BCycle bikeshare ads

VIA Bus Wrap and Shelter Ads

iHeart Media Radio Ads

Microtransit Ads

Social Media Ads

Social Media Influencers

BLOG REVAMP

April 2025

Monthly

COMMUNITY EVENTS

UTSA Safety Fair

Siclovia

Bike Fiesta

COMMUNITY EVENTS



BIKE TO SCHOOL DAY 5/7

- Mark Twain Academy
- Partners: City of San Antonio, Ghisallo, SAISD
- Estimated number of cyclists: 25+

ATAC WALK AND BIKE NIGHT 5/14

- Partners: TxDOT, New Braunfels, VIA Metropolitan Transit
- Estimated number of cyclists: 10+

BEXAR COUNTY BIKE MONTH PROCLAMATION 5/15

- Partners: COSA, Ghisallo, Bike San Antonio, ActivateSA
- Estimated number of cyclists: 25+

SEGUIN'S BADGES, BIKES, AND TYKES 5/17

- Estimate number of attendees: 200+

SATX SOCIAL RIDE OF SILENCE 5/21

- Partners: AAMPO, ActivateSA, COSA
- Estimated number of attendees: 50

E-BIKE REBATE PROGRAM STREET SKILLS 5/27 - 6/6

- Partner: COSA
- Estimated number of attendees: 244

BIKE TO WORK DAY MAY 16, 2025

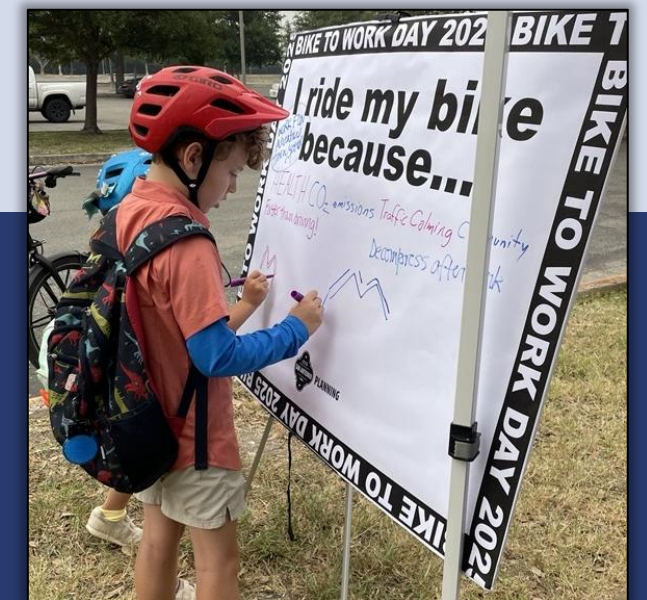
AAMPO

13 ENERGIZER STATIONS



ENERGIZER STATION LOCATIONS SAN ANTONIO

- | | |
|---|--|
| <p>1 EARN-A-BIKE
2327 N. St. Mary's St.
San Antonio, TX 78212</p> <p>2 CITY OF SAN ANTONIO PLANNING DEPARTMENT
San Pedro Playhouse
800 W Ashby Pl. San Antonio, TX 78212</p> <p>3 ECO CENTRO SAN ANTONIO COLLEGE
1802 N. Main Ave.
San Antonio, TX 78212</p> <p>4 OVERLAND PARTNERS/ SAN ANTONIO RIVER AUTHORITY/UNIVERSITY OF TEXAS AT SAN ANTONIO/U.S. GREEN BUILDING COUNCIL/REI
203 E. Jones Ave.
San Antonio, TX 78215</p> <p>5 ACTIVATE SA/ GREAT SPRINGS PROJECT
Lions Field
2809 Broadway
San Antonio, TX 78209</p> <p>6 CITY OF SAN ANTONIO TRANSPORTATION DEPARTMENT
103 W. Houston St.
San Antonio, TX 78205</p> | <p>7 LEVEL UP BIKE SHOP
1409 E. Commerce St.
San Antonio, TX 78205</p> <p>8 ALAMO AREA METROPOLITAN PLANNING ORGANIZATION
825 S. St. Mary's St.
San Antonio, TX 78205</p> <p>9 BLUE STAR BIKE SHOP/ALAMO ARCHITECTS
Blue Star Trailhead
1414 S. Alamo St.
San Antonio, TX 78210</p> <p>10 HUB MRKT
1407 S. St. Mary's St.
San Antonio, TX 78210</p> <p>11 GHISALLO
Flores Street Yoga
2303 S. Flores St.
San Antonio, TX 78204</p> <p>12 CITY OF SAN ANTONIO METROPOLITAN HEALTH DEPARTMENT HEALTHY NEIGHBORHOODS
512 E. Highland Blvd
San Antonio, TX 78210</p> |
|---|--|



SEGUIN

- 13 CITY OF SEGUIN**
Pachanga Park
508 Dolle Ave
Seguin, TX 78155



BIKE TO WORK DAY RESULTS

According to Survey Responses

100+

Participants

6.6

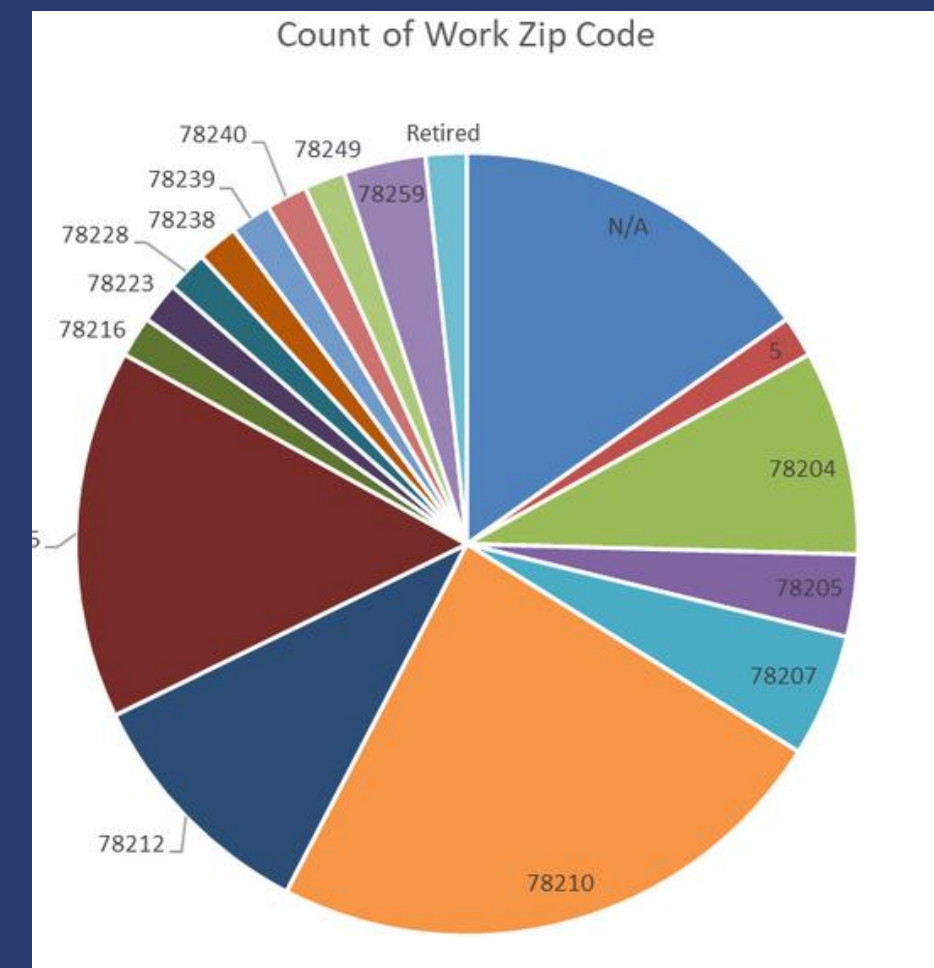
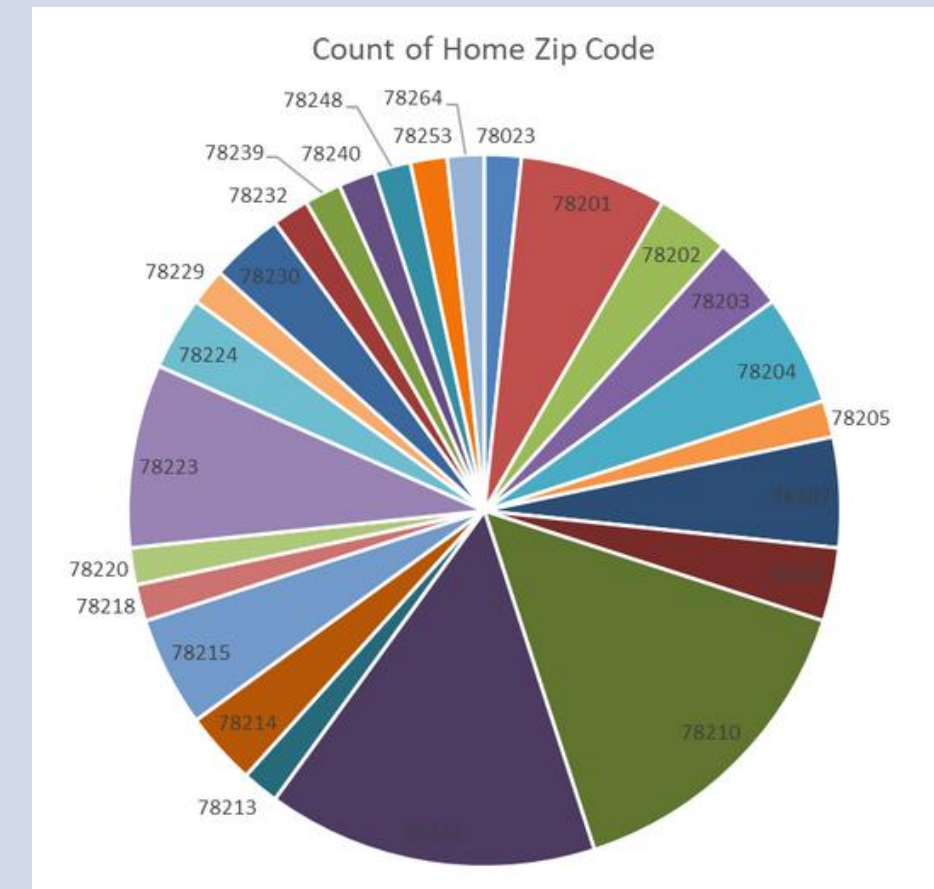
**Average Number of
Miles for One-Way
Commute**

25

**Unique Home
Zip Codes**

14

**Unique Work
Zip Codes**



BIKE TO WORK DAY RESULTS

According to Survey Responses

What would make you more willing to bike to destinations less than 3-miles away?



QUESTIONS & DISCUSSION



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