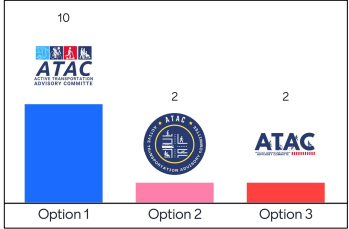


Agenda Item 5
Discussion and Appropriate Action on Selection of the ATAC Logo
ATAC | March 9, 2022
Joey Pawlik, Active Transportation Planner

Help us choose the new ATAC logo!

- Following the creation of ATAC in December 2021, the Alamo Area MPO seeks the assistance of the ATAC members in choosing a new logo to represent the committee.
- At the February 9, 2022 ATAC members were presented with three potential ATAC logos and ATAC members then had the opportunity to vote on their preferred logo to represent ATAC.
- One logo variation was chosen through an online polling tool and then ATAC members also suggested edits for this same ATAC logo proposal.




Option	Votes
Option 1	10
Option 2	2
Option 3	2

February 2022 ATAC Logo Poll Results


www.alamoareampo.org **AAMPO**

March 2022 ATAC Logo Revisions


Following suggested revisions, the AAMPO team has come up with the following designs.



Option 1



Option 2




Option 3


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Vote on March 2022 ATAC Logo Revisions


- For members attending in person, please access the poll via QR code or direct web link found on the main meeting table.
- For members attending online, please access the poll via the link that was sent out to you via email.




Option 1




Option 2




Option 3



Option 1



Option 2



Option 3

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Questions?

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